

## ***Save the Date***

# **Western Museums Association 2011 Annual Meeting Honolulu, Hawai'i**

**Hawai'i Convention Center, Honolulu, HI  
September 23-26, 2011**

*It's official - the Western Museums Association's 2011 Annual Meeting will be an international event. The WMA will be joined by the **Hawai'i Museums Association** and **Pacific Islands Museums Association** in co-hosting WMA's 2011 Annual Meeting, September 23-26, 2011. This will be a unique opportunity for WMA and fellow museum professionals to meet and exchange ideas and best practices with colleagues near and far, and to see Hawai'i in a whole different light!*



The 2011 WMA Annual Meeting is being held two months prior to the convening of the **Asia Pacific Economic Cooperation (APEC) Summit** in Honolulu, which brings together the leaders of the 21 economies in the Asia – Pacific region. The WMA is taking advantage of this exceptional occasion to gather the diverse museum community and their associations from throughout this important and expansive geographic area to meet face to face, network, and foster greater collaboration across national borders.

According to Kippen de Alba Chu, executive director of Iolani Palace (Honolulu), and WMA board member “The WMA is mirroring APEC with the specific purpose of encouraging greater cooperation in arts, culture, and indigenous issues while at the same time highlighting the economic benefits of cultural and heritage tourism and the role that museums can play in this fast growing segment of the global economy.”

To learn more about the **WMA 2011 Annual Meeting in Honolulu, Hawai'i** visit the WMA booth at AAM Los Angeles May 23-26, 2010 or visit [www.westmuse.org](http://www.westmuse.org).

***WMA would like to thank the following organizations:***

Hawai'i Convention Center / SMG  
Hawai'i Museums Association  
Hawai'i Tourism Authority  
Pacific Islands Museums Association